

GENERATOR

ARTIST PRODUCER TRAINING PROGRAM 2019/20 SYLLABUS

APT Facilitator: Sedina Fiati

Lead Producer (Generator): Kristina Lemieux

(Links to related content on ArtistProducerResource.com in orange)

STAGE 1 NOVEMBER/DECEMBER 2019

Community Agreements & Managing what you need to learn

Kristina Lemieux (Generator), Sedina Fiati (Generator) & Meg Saxby (Generator & Independent Social Worker)

[Inclusion](#)

Self Care & Community Care

Netta Kornberg (Artists' Health Alliance)

[Self Care](#)

Information Management & Time Management

Kristina & Keshia Palm (Generator)

[Information Management](#)

Grant Writing I

Annie Clarke (Generator) & Rachel Penny (adelheid - Generator Company Collaborator)

[Public Funders](#)

Production Management & Team Building

Kaitlyn Riordan & Eva Barrie (Shakespeare in the Ruff - Generator Company Collaborator)

[Team](#)

Budgets I

Audrey Quinn (Generator, Independent Bookkeeper) & Kristina

[Budgeting Basics](#)

Field Trip: *Here Are The Fragments & Discussion*

Alexis Eastman (Theatre Centre Producer) & Rebecca Vandevelde (Production Manager)

Grant Writing II

Kristina & Sedina

[Grant Writing](#)

Mentorship & Relationship Building

Nikki Shaffeeullah (Outgoing Artistic Director, the AMY Project) & Rachel Penny (Outgoing General Manager, the AMY Project)

Grant Writing III: Adjudication

Pat Bradley (Ontario Arts Council) & Leah-Simone Bown (Toronto Arts Council)

STAGE 2 FEBRUARY/MARCH 2020

Budgets II

Kristina & Sedina

[Expenses | Revenues](#)

Marketing

Daniel Carter (General Manager, Paprika Festival - Generator Resident Company)

[Marketing Strategy](#)

Contracts I

Zachary Florence (Independent Theatre Director)

[Contracts Overview](#)

Critical Path & Production Planning

Kristina & Sedina

[Critical Paths for Producing Theatre](#)

Indigenous Relations

Cole Alvis (manidoons collective - Generator Resident Company)

[Land Acknowledgments](#)

Creative Producing

Aislinn Rose (The Theatre Centre)

Touring

Sedina & panel: Yolanda Bonnell (manidoons - Generator Resident Company), Rachel Penny (adelheid - Generator Company Collaborator), Maddie Bautista & Jordan Campbell (xLq - Generator Resident Company)

[Touring](#)

Community Engagement

Kaitlyn Riordan & Eva Barrie (Shakespeare in the Ruff - Generator Company Collaborator)

[Community Engagement](#)

What is a producer?

Rhiannon Collett (Independent Artist & Generator Company Collaborator), Morgan Johnson & Alexandra Simpson (Animacy Collective - Generator Resident Company)

Social Media

Annie Clarke & Keshia Palm (Generator)

[Social Media](#)

Contracts II

Indrit Kasapi (Theatre Passe Muraille) & Ryan G. Hinds (Second Vice President, CAEA)

[Professional Associations & Unions](#)

STAGE 3 APRIL/MAY 2020

Fundraising I

Kristina & Sedina

Building Relationships with Presenters & Pitching your work

Kristina & Sedina

[Working with Presenters](#)

Producing the Experience

Christopher Manousos (House & Body)

Making the Ask: Fundraising Strategies

Alison Wong (Independent Director & Producer)

[Crowdfunding | Fundraising Events](#)

Producer Pressure Cooker: Understanding Accountability & Navigating Live Performance Cultures

Kristina & Sedina

[Professional Standards](#)

Sponsorship

Mark Aikman (Factory Theatre)

[Corporate Sponsorship](#)

Publicity

Emma Lancaster (Coastal Jazz)

[Publicity](#)

Rights & Royalties

Chris Scholey (Soulpepper)

[Rights & Royalties](#)

Accessibility Design

Jordan Campbell (xLq - Generator Resident Company) & Andrew Gurza (Disability After Dark)

[Accessibility](#)

Life Cycle of a Project

Kristina, Sedina & panel: Tania Senewiratne (Soulpepper), Evalyn Parry (Buddies In Bad Times), Marjorie Chan (Theatre Passe Muraille)

PRACTICUM PLACEMENTS SUMMER 2020

Canadian Stage, Nightswimming Theatre, Stratford Festival Lab, self-directed (two)